



IACAC COLLEGE FAIR SCANNING TECHNOLOGY

The Indiana Association for College Admission Counseling is pleased to announce that we will continue the use of scanners for sanctioned College Fairs. We are offering gotocollegefairs.com as a way to streamline the registration and data collection process for sponsored events. Not only will the process be streamlined for the colleges, this free-to-the-student service will increase efficiency at the college fair. Each student attending the fair will have the opportunity to provide more detailed information and even elaborate on interests, extra-curricular activities, and special accomplishments about themselves.

With a few quick clicks, students fill out an online registration form just once. This process generates a personalized bar code that each student can print or display on their Smartphone and present to colleges at the fair. Recruiters quickly collect information using a scanning device. No need for students to complete prospect cards at every table.

College recruiters will be able to upload the data at their convenience. In as little as two business days, colleges will be emailed an Excel spreadsheet and csv file (you choose the format that works best for your admissions office systems) with the student data they collected.

This process significantly expedites the exchange of information between students and institutions, allows for more meaningful conversation between college representatives and students, and eliminates wasted time filling out the same info at every table again and again. It is a great benefit to both the students and the colleges, streamlining the process for all!

As for the scanning devices, there are three different rental options available.

- The smartphone app (iPhone & android platform) – This continues to be the preferred scanning device. This option offers the greatest functionality and brings features not available on the handheld scanners. This option is worth consideration if you have not yet experienced it.
- The premium scanner – It remains a strong option for many admissions offices. If you opt to use this scanner type during the Fall season, order early as these scanners tend to sell out in the late summer months
- The standard scanner – It will always be the “go-to” scanner, bringing affordability and convenience to over 1000 users last year. [Gotocollegefairs.com](http://gotocollegefairs.com) is happy to offer this scanner to the market again

Address Verification – This is a unique feature that converts the student’s self-reported address to USPS bulk mail compliant format, for a VERY low seasonal fee, no limit on the number of records converted.

Log on to www.gotocollegefairs.com to determine which rental option is right for you. Please call the GoToCollegeFairs team at [\(888\) 601-0200](tel:8886010200) if you have any questions.

You may also visit their support page www.gotocollegefairs.com/support for helpful hints, additional resources and general FAQ'S.

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